Community Outreach and German Immersion Programs at MSU

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German at MSU

- Innovative curricular models
- Interdisciplinary/international collaborations
- Extracurricular activities
- Community outreach
Innovative curricular models

- Blended and online classes
  - Blended education offers the best learning environment for all language skills
- SPRICH: Student Provided enRICHment
  - Student-driven mentor program
- Service-learning
  - Advance students’ attainment of academic learning outcomes and allow them to enhance their own language, (inter)cultural, and teaching skills
Interdisciplinary/ international collaborations

- Transatlantic collaborations
  - Make learning more meaningful
  - Expand audience beyond instructor
  - Connect with students in the target culture

- Teaching Internship in Germany
  - Observe classrooms
  - Teach modules
  - Immersion
Extracurricular activities

- German Film Series
- Kaffeestunde
- German Club
Community outreach

- Community Language School (CLS)
  - Language and culture programs for children ages 3-15
  - Enrichment programs, culture events, literacy events
  - Adults language programs
  - Immersion workshops for teachers
CLS goals

- Create awareness of importance of early language acquisition and appreciation of other cultures
- Introduce language learning and cultural awareness into the community
- Serve as a training venue for pre- and in-service teachers
- Offer opportunities for community volunteers to use their language skills
5 reasons for German

- German ranks among the top 10 most frequently spoken languages in the world.
- Germany has the largest economy in the European Union and the fourth largest in the world.
- Germany is home to numerous international corporations and hundreds of multinational German companies are represented in Michigan (e.g., Daimler, BASF, Bayer, Thyssen).
- German is a leading language of science, literature, philosophy, theology, history, music, film, and art.
- Germany has been one of the most important destination countries for international students, with nearly 250,000 students from abroad studying in Germany each year—over 10 percent of the total student population.
5 tips on where to start

- **PR**: Make German visible with bulletin boards, film festivals, articles in local newspapers, participation in major campus events, social media presence etc.

- **Champions**: Keep up with former students and invite them to speak to your classes and inspire your current students.

- **Connections**: Develop contacts with local companies for internships and collaborate with colleagues.

- **Outreach**: Connect your students with the community to show the impact German can have.

- **Awards**: Recognize supporters of your program with certificates of recognition or nomination for state and national awards.